

SCARBOROUGH GIFT OF LIFE

*Striving for Increased Organ and Tissue Donation in Scarborough –
Because Even One Registration Makes All the Difference by saving 8 lives*

Welcoming Another Year



As we usher in a new year, Scarborough Gift of Life has an exciting and challenging year ahead of us. Congratulations and sincere thanks to all our volunteers for all their hard work and effort in achieving a new milestone in improving our registration rate in Scarborough from 9% to 11%. Fantastic achievement.

We will continue to spread awareness about organ and tissue donation using our most popular methods including Service Ontario and our partnership with Trillium Gift of Life, as well as looking for new opportunities through new venues and events.

We're still looking for help so let us know if you're willing to dedicate a few hours!

Event Organizing

Have an event you'd like Scarborough Gift of Life to attend? Below is an outline of how to proceed. Feel free to email with any questions/assistance.

Each member will be in charge of their own events as an Event Coordinator.

Once SGLA has been invited to an event, please do the following.

- 1) Notify SGLA and include the following: date and time, number of volunteers required, required supplies (brochures, signs, pins, tables etc.)
- 2) The Event Coordinator will work towards obtaining supplies from TGLN (**Please allow for 1-2 weeks for supply delivery as well as your address for delivery**) and will provide a list of volunteers who can be contacted.
- 3) **Post event**, the Event Coordinator will contact SGLA regarding: number of brochures handed out, volunteers recruited, was the event worthwhile, should the event be repeated in the future etc.

SGLA can be notified using the following methods: email SGLA at scarboroughgiftoflife@gmail.com or Keshigaa (keshigaashan@gmail.com, 647-987-9290)

2014 Review

During 2014, we volunteered at over 51 events and we spoke with or contacted over 22,000 people. The key events at which we volunteered are:

- 1) **Service Ontario:** twice per month for the full day in two shifts. During 2014, we contacted over 5,500 people.
- 2) **Rotary Ribfest at Thomson Park:** which is a four day event and we volunteer in two shifts per day. We contacted over 4200 people despite rainy weather on two days.
- 3) **Costco at Warden and Ellesmere:** where we volunteered in two shifts and contacted over 5,000 people.

4) **Several community BBQs:** held by MPPs and MPs.

We wish to thank all of the event sponsors for allowing us the privilege of participating at your events: Service Ontario, The Rotary Club of Scarborough, Costco, and all of the MPPs, MPs and Councillors.

We wish to also thank all of the volunteers who worked so hard during 2014 to volunteer at all of our events. Thanks for volunteering for the noble cause of organ and tissue donation. We hope to see you again in 2015. Special thanks to the high school students.

2014 Rundown

Registration Rate: 11%

Events: Over 51 completed

People Reached: Over 22,000



2015 Goals

Registration Rate: Target 13 - 14%

Events: 55 – 60 Events

Have Any Events?

Have any ideas for reaching out to the public? Know any events that would be happy to allow the SGLA participate? Or know anyone who would like to help us to get our message out to the community? We would be happy to hear from you!

We're always looking for new ways to help increase the registration rate. And even if you aren't sure give us a shout, it could be the one idea we're looking for!

Reach us at scarboroughgiftoflife@gmail.com.