

# SCARBOROUGH GIFT OF LIFE

## Winner of the Urban Heroes Award

*Striving for Increased Organ and Tissue Donation in Scarborough –  
Because Even One Registration Makes All the Difference by saving up to 8 lives*

## Welcoming 2016 – Message from Mohan Bissondial, Coordinator, SGLA

Happy New Year to all our volunteers, friends and supporters. With one exciting year over and another coming, there's a lot to look forward for our group. Thank you to all our volunteers for all the hard work, dedication and commitment to the noble cause of organ and tissue donation. We have succeeded in achieving our 2015 goal of raising the Scarborough registration rate to 13% from 9%, three years ago. The highlight of 2015 was the news that Scarborough Gift of Life was honoured with the Scarborough Mirror's Urban Heroes Award – Health category.

Congratulations and thanks to everyone who volunteered at over 60 events. Special thanks to our Core Group who have toiled endlessly from

the start of our organization. Thanks to Trillium Gift of Life Network for their continuing support.

As we work to promote awareness and knowledge about organ and tissue donation, we'll continue with our most successful programs such as Service Ontario while branching out with different new opportunities.

We're always looking for help. Please let us know if you're willing to dedicate a few hours or know someone who is interested in volunteering with us or if you know of any events that would love to invite us!

Sincerely,  
Mohan Bissoondial

## Urban Heroes Award

Scarborough Gift of Life was honoured with the Scarborough Mirror's Urban Heroes Award – Health category. The awards, handed out by Metroland Media Toronto and Scarborough Mirror, recognize those who help the community.

Each Year the **SCARBOROUGH MIRROR** honours individuals, groups and businesses through its **URBAN HERO AWARD** program. In 2015 they honoured 12 Scarborough businesses, groups and people who have shown great spirit and determination in making Scarborough the best it can be. The award is a tremendous honour for all the hard work and dedication of all our members,

especially our Core Group, for our success in raising the registration rate from 9% to 13% in 3 years, a phenomenal achievement. Mohan Bissoondial and Tom Mitrovski, founders of SGLA, received the award on behalf of SGLA, in November, 2015 at an awards event. Read the full article here: [Scarborough Gift of Life Urban Hero Awards](#)



# 2015 Review

During 2015, we were present at over 61 events and we spoke with or contacted over 10,200 people. The key events at which we volunteered are:

- 1) **Service Ontario:** twice per month for the full day in two shifts. During 2014, we contacted over 5,500 people.
- 2) **Rotary Ribfest at Thomson Park:** which is a four day event and we volunteer in two shifts per day. We contacted over 4200 people despite rainy weather on two days.
- 3) **Taste of the Lawrence:** where we managed to contact nearly 1,500 people.
- 4) **Several community BBQs:** held by MPPs and MPs.

We wish to thank all of the event sponsors for allowing us the privilege of participating at your events: Service Ontario, The Rotary Club of Scarborough, Costco, and all of the MPPs, MPs and Councillors.

We wish to also thank all of the volunteers who worked so hard during 2014 to volunteer at all of our events. Thanks for volunteering for the noble cause of organ and tissue donation. We hope to see you again in 2015. Special thanks to the high school students.

## 2015 Rundown

Registration Rate: Scarborough 13%

Toronto 19%

Ontario 29%

Events: 61 Events

People to Reach: Over 10,260

## 2016 Goals

Registration Rate: Target 14 - 15%

Events: 55 Events

People to Reach: 15,000



SGLA at the raising of the be a donor flag at Scarborough City Centre in honour of National Organ and Tissue Donation Awareness Month



Indrani and Keshigaa represented SGLA at CASSA's Nite Gala.

# Canada Day Parade

Scarborough Gift of Life participated in the large Scarborough Canada Day Parade.

Alongside having a booth at the community fair- where members answered questions, promoted organ and tissue donation – this year marked our first as walking in the parade, from

Scarborough Town Centre down to Thompson Park.

The parade allowed for not only organ and tissue donation to be promoted but for Scarborough Gift of life as well. It was a huge success and we hope to replicate the results again in the coming years.



## Have Any Events?

Have any ideas for reaching out to the public? Know any events that would be happy to allow the SGLA participate? Or know anyone who would like to volunteer? We would be happy to hear from you!

We're always looking for new ways to help increase the registration rate. And even if you aren't sure give us a shout, it could be the one idea

we're looking for!

Reach us at [scarboroughgiftoflife@gmail.com](mailto:scarboroughgiftoflife@gmail.com).

Comments to our editor Keshigaa at [keshigaashan@gmail.com](mailto:keshigaashan@gmail.com)

Order materials at:  
[http://www.giftoflife.on.ca/resources/pdf/Community\\_Event\\_Form\\_OCT2013\\_ext2.pdf](http://www.giftoflife.on.ca/resources/pdf/Community_Event_Form_OCT2013_ext2.pdf)

# Events To Come

September 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

October 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

November 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

December 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

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